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PREMIUM CHICK FEEDS PVT. LTD.
8 SEP 2018



GENNXT: PREMIUM CHICK FEEDS PVT. LTD

- ▶ Founded 27 years ago in 1991 by Dr Kolwankar, Dr Dhawan, and my father, Neil Dalgado.
- ▶ Started with Commercial poultry feed manufacturing in small rented premises. First month feed production of 60 tonnes.
- ▶ 1995 - Inaugurated our 1st own Feed Plant in Poynad Alibag
- ▶ Encouraged by our rising popularity for our feed quality.
- ▶ Unflinching Faith in Culture of Quality
 - ▶ Quality of feed , for which we made a good name for ourselves in the market. The quality culture of the company extended to chicks in the Integration business.
 - ▶ Operations in different parts of India. From South to East.
- ▶ Company turnover of 1400 Crores, comprising Open Feed Sales and the Integration Business



INFRASTRUCTURE



- Having made our mark in the quality of whatever we do, building quality infrastructure was next.
- Four Breeder farms with a total capacity of 2.75 lakh birds. The most recent addition to the Breeder farms is a fully automated EC Farm with a capacity of 1.10 lakh females
- Three feed mills with a total production capacity of 1200 tonnes a day.
- Three Hatcheries with total setting capacity of 13 lakhs weekly.
- Outsourced feed mills in the various states
- Monthly feed production of 40-45000 tonnes

THE WAY FORWARD

- ▶ Setting our foot into forward integration we have a chain of a total of 40 Owned as well as Franchises Retail stores under the brand name '**The Premium Chicken Store**'. In And around New Mumbai.



A Premium Chick Feeds Enterprise



MISSION AND VALUES

Our way of progress

- ▶ Our Mission is to
 - ▶ Improve the living standards of Indian poultry farmers
 - ▶ Create Rural employment
 - ▶ Provide Good quality chicken to the consumer
- ▶ We Value our employees
- ▶ We Treat our farmers as our partners





MY JOURNEY.....

SO FAR

- Education
- Past Work Experience – Jp Morgan and Deutsche Bank
- Move from the Financial sector to Poultry Industry
- Third Generation in the Poultry Industry
- Poultry industry in the evergreen food sector

TODAY

- Finance Department to Overlooking all State Operations

TOMORROW

- GenNext will work together to take this sector forward and aim to make Indian Poultry industry a leading one in the world

GENNXT FOCUS IN THE INDUSTRY

Deliberating on what lies ahead for us, I see the areas of focus in the Industry India as follows:

- Birds Processing - from chilled to frozen to Ready-to-Cook to Ready-to-Eat
- Branding - to convert chicken from Commodity to Product.
- Manufacturing Modernisation – Bring in latest technologies, including Automation of Processes in Breeder Farms, Commercial Farms, Feed Mills, and Hatcheries.



GENNXT FOCUS IN THE INDUSTRY - 2

Deliberating on what lies ahead for us, I see the areas of focus in the Industry India as follows:

- Bulk Feed Carrier
- Application of Solar Power across operations.
- Litter processing for high Value Manure
- In short, we should be focussing on converging all the modern technologies available.





THE PROMISE OF FUTURE

- ▶ As the nation progresses, poultry occupies a critical place in India
- ▶ Eggs and chicken meat increasingly becoming important and rich sources of protein, vitamins and minerals. Our farmers and we will always be there to produce and provide
- ▶ Industry shall continue to grow with passion and to be the Guardians of India's health and happiness in the times that lie ahead

*WE SHALL CONTINUE TO CATER TO INDIA
IT'S FAVOURITE FOOD*



THANK YOU

