

POULTRY LINE

పాల్ట్రీ లైన్

Editor : **B. SHIV SHANKAR**
 Associate Editor : **B. KALYAN KUMAR**
 Sub Editor : **R. SHAILESH NAATH**
 Sr. Technical Editor : **Dr. M.A. MUJEEB ATHER**
 Technical Editor : **Dr. MANOJ SHUKLA**

TECHNICAL EDITORIAL BOARD

Dr. P.K. SHUKLA, Jt. Commissioner Poultry, G.O.I., New Delhi.
 Dr. J.L. VEGAD, Phoenix Group, Jabalpur.
 Dr. V. RAMASUBBA REDDY, Retd. Professor, Agri. Uni. Hyd.
 Prof. G. DEVEGOWDA, M.V.Sc., Ph.D., (USA), B'lore.
 Dr. D. CHANDRASEKARAN, Prof&Head, Vet.Col.& Res.Ins. Nammakal.
 Dr. A.U. QIDWAI, Dy. Director, Directorate of A.H., Badshahbag, Lucknow
 Prof. DEVAREDDY NARAHARI, M.V.Sc., Ph.D.Chennai.
 Dr. V. KRISHNA RAO, Poultry Consultant, Hyderabad.
 Dr. S.V. RAMA RAO, Scientist RJNR, Hyderabad.
 Dr. A.K. PANDA, Scientist, PDP, RJNR, Hyderabad.
 Dr. Pankaj Kumar Singh Professor& Head Animal Nutrition, Bihar
 DR PANKAJ DEKA, AAU, Khanapara, Guwahati
 DR MIHIR SARMA, AAU, Khanapara, Guwahati
 Dr. B.S. VENKATARAMI REDDY, Prof. & Head, Hebbal, B'lore.
 Dr. SUJIT KULKARNI, Sales Director, Biomin Singapore Pte Ltd.
 Dr. JYOTI PALOD, Professor, C.V.A.Sc., Pantnagar.
 Dr. RAMDAS S. KAMBALE, CEO - Glocrest Pharmaceuticals Pvt. Ltd.
 Dr. S. NANDI, B.V.Sc. & A.H, M.V.Sc., Ph.D., IVRI, Izatnagar, U.P.
 Dr. D. SANCOTA, M.V.Sc. (APAU) Ph.D. (IVRI) Guwahati.
 Dr. B.K. SWAIN, M.V.Sc., Ph.D., Ela, Goa.
 Dr. NIRANJAN KALITA, M.V.Sc., Ph.D, Professor, Guwahati.
 DR. S. K. KHURANA, Associate Prof., COVAS, Palampur (HP)
 Dr S K MUKHOPADHAYAY, Asso. Prof.(Vety Pathology) WBUAFS, Kolkata.
 Dr SUBHA GANGULY, Scientist, AICRP-PHT, Kolkata Centre.
 Dr LOKESH GUPTA, Tech Mgr-Poultry, Alltech India.
 DR VIJAY SWAMI, M.V.Sc., A.H., Country Manager, SunHY Biology Co. Ltd.
 DR ATUL BHAGWANSINGH RAJPUT, DGM, Sales, Optima Lifescience

B. Shiv Shankar - Managing Partner
 B. Kishore Kumar - Media Executive
 B. Shailajaa - Circulation Manager
 J. Upender Rao - Marketing Manager South Telangana
 Sathyendranath - Marketing Manager North Telangana
 P. Ramesh - Head, Designing Department
 P.N. Nithin - Incharge - Photography
 K. Raghuramaraju - Publication Consultant (09440231211)

Index.....	11 & 12
Editorial	13
Preventing Summer Stress and Early Chick Mortality (GLOCREST).....	27-28
Avitech.....	39-40
Chicken Promotion.....	16
Rising Consumer Demand for Economical Protein Sources.....	47-49
Venkateshwara B V Bio-Corp Private Limited.....	17
NUQO Expands into India.....	14-15
Lumis.....	41
CLFMA	57-59
Curcumin as Phytogetic feed.....	60-62
VEGA.....	18
Immeureka Animal Health Private Limited	30
Combating Protein Deficiency PFI	63-65
NOVUS.....	29
Broiler rates.....	66
Egg rates.....	50
India Poultry Expo Campaign.....	42

Poultry Line may not necessarily subscribe to the views expressed in the Articles published herein.

TEJASVI PUBLICATIONS

2-1-444/16, 1st Floor, O.U.Road, Nallakunta, Hyd. - 500 044.
 Ph: 040-2761 0027, Cell : 98493 68003, 63096 77047
 www.tezasvipublications.com
 E-mail : tezasvipoultryline@gmail.com
 tejasvi_poultryline@rediffmail.com

Printed, Published and Owned by B. Kalyan Kumar, Printed at Karshak Art Printers, 40, A.P.H.B. Blocks, Vidyanagar, Hyderabad - 500 044. India.
 Published at 2-1-444/16, 1st Floor, O.U.Road, Nallakunta,Hyd-44. Editor: B. Shiv Shankar.

CLFMA OF INDIA along with Broiler Co-ordination Committee organized a Seminar “Surging Ahead” on 3rd May, 2024 at Legend Hall, The Residency Towers, Avinashi Road, P. N. Palayam, Coimbatore, Tamil Nadu.

CLFMA of India organized a successful seminar along with BCC at The Residency Tower, Legend Hall, Avinashi Road, Coimbatore, on Friday, May 3rd, 2024 from 06:30 pm onwards. The theme of the seminar was “Surging Ahead Towards the Next Level: Contributing to the Five Trillion Economy.”

Mr. R. Ramkutty, Zonal President – South of CLFMA, extended a warm welcome to all participants at the seminar. He provided insights into the challenges confronting the poultry industry.

Following this, Mr. Suresh Deora, Chairman of CLFMA of India, introduced the theme “Surging Ahead” and extended a gracious welcome to all attendees.

The Presidential address and moderation of the deliberations were carried out by Mr. R. Lakshmanan, Chairman of BCC and Managing Committee Member of CLFMA of India.

CLFMA Dy. Chairman Mr. Divya Kumar Gulati introduced Mr. Reece H. Cannady, Director of the US Grains Council. He delivered an insightful presentation titled “Emerging Trends and Challenges in Grains.” Overall, the presentation provided a comprehensive overview of the current trends and challenges in the grains market, with a focus on corn, ethanol, DDGS, and freight logistics.

CLFMA Hon. Secretary, Mr. Abhay Shah introduced Mr. Amit Sachdev, Regional Consultant at the US Grains Council. He presented an in-depth analysis titled “India Corn Outlook.” Overall, Mr. Amit Sachdev’s presentation provided valuable insights into the current dynamics and future prospects of the corn market in India, addressing key factors such as demand drivers, supply challenges, and potential areas for development.

CLFMA Treasurer Mr. Nissar F. Mohammed introduced Mr. Jaison John, India Team Lead at USSEC & Managing Committee Member of CLFMA OF INDIA. Mr. Jaison John emphasized that rising raw material prices will lead to higher food prices and potentially lower food quality. He suggested that importing genetically modified (GM) raw materials could be one viable solution. He delivered a comprehensive presentation titled “Protein Meals: Present, Future Trends, and Challenges.” In his presentation, he highlighted India’s progression

towards maturity in food demand and outlined strategies to address protein challenges, particularly through initiatives like the Soy Excellence Centre program. He also discussed the expansion of US soybean crush capacity and the expected impact on soybean meal production. Additionally, he touched upon the National Oil Mission and rapeseed production scenarios, providing comprehensive insights into the future of protein meals in India.

Mr. R. Ramkutty, CLFMA South Zone President introduced Dr. T. Bina, Director of the Happy Valley Business School. She delivered a compelling presentation titled “Professionalism in Family Business.” Throughout her presentation, she delved into the intricate life cycle of family businesses, exploring various stages and challenges.

Dr. T. Bina supplemented her insights with enlightening case studies that exemplified real-world scenarios and lessons learned within family-owned enterprises.

The Question-and-Answer session concluded on a high note, characterized by its interactivity and engagement. Following this enriching exchange, Mr. Divya Kumar Gulati, Deputy Chairman of CLFMA of India, delivered a gracious Vote of Thanks, expressing gratitude to all participants for their active involvement and contributions. Subsequently, the seminar transitioned seamlessly into a dinner session, fostering continued networking among the attendees. Overall, the seminar was a resounding success, with nearly 75 members and delegates in attendance, reflecting the enthusiasm and interest surrounding the event.



CLFMA Organized a Seminar “Feed Ingredients: Supply, Price and Alternatives” on 17th May, 2024 at Hotel Ramee Grand Pune, Regal Hall, Pune.

On May 17, 2024, CLFMA OF INDIA hosted a seminar titled “Feed Ingredients – Supply Price and Alternatives,” commencing at 10:30 am. Dr. Dinesh Bhosale, Past Chairman of CLFMA OF INDIA, served as the Master of Ceremony. He began by introducing Mr. Suresh Deora, Chairman of CLFMA OF INDIA, the Chief Guest, Dr. Niteen V. Patil, Hon’ble Vice Chancellor of Maharashtra Animal & Fishery Sciences University (MAFSU), Nagpur, and Mr. Divya Kumar Gulati, Deputy Chairman of CLFMA OF INDIA.

The Seminar opened with a Welcome Address by Mr. Suresh Deora. He introduced the event’s theme and warmly welcomed the Chief Guest and all attendees.

The Keynote Address was delivered by Dr. Niteen V. Patil, who highlighted the essential collaboration between the Livestock Industry and the University.

Mr. S. V. Bhave, Past Chairman of CLFMA OF INDIA, delivered the Opening Remarks. Subsequently, Speaker Mr. Sanjit Padhi, Advisor to the All India Distillers Association, presented on the availability of

DDGS in India, explaining its details comprehensively. Mr. Nagaraj Meda, Managing Director of Transgraph, Hyderabad, discussed raw material availability and price forecasting. Dr. N. V. Kurkure, Director of Research at MAFSU, Nagpur, explored the potential of DDGS in animal feed. Mr. Reece H. Cannady, Director of the U.S. Grains Council, delivered an insightful presentation titled “Global Grains Outlook Including Maize, Sorghum, and Millets,” providing a thorough overview of the global grains market.

The presentations were well-received and appreciated by all participants. The seminar concluded with an interactive and engaging Question-and-Answer session.

Mr. Divya Kumar Gulati, Deputy Chairman of CLFMA OF INDIA, delivered a gracious Vote of Thanks, expressing gratitude to all participants including CLFMA Staff for their active involvement and contributions. The seminar was deemed a resounding success, with nearly 108 members and delegates in attendance, reflecting the high level of enthusiasm and interest in the event.



CLFMA OF INDIA in collaboration with the Department of Animal Nutrition, GADVASU organized a Seminar on “Feed Ingredients: Supply, Price and Alternatives” on 11th May, 2024 at Auditorium, Silver Jubilee Block, GADVASU, Ludhiana, Punjab

CLFMA OF INDIA hosted a seminar on “Feed Ingredients – Supply Price and Alternatives” on May 11, 2024, in collaboration with the Department of Animal Nutrition, GADVASU, in Ludhiana. The event was supported by the Progressive Dairy Farmers Association, the All Feed Millers Association of Punjab, and the Animal Nutrition Society of India.

Mr. Suresh Deora, Chairman of CLFMA OF INDIA, delivered the Welcome Address and introduced the association to all participants. Mr. Daljeet Singh Gill, President of PDFA, discussed “Opportunities for Dairy Farmers of Punjab.” Mr. Ashok Kumar, President of AFMA, addressed the “Challenges for Feed Millers in Punjab.” Dr. A.P.S. Sethi, Secretary of ANSI, explained how ANSI can support both the industry and farmers.

Dr. Rameshwar Singh, Hon’ble Vice Chancellor of Bihar Animal Sciences University, graced the seminar as the Guest of Honour. He extended an invitation to the dairy farmers of Punjab to train their counterparts in Bihar and discussed maize production in the state. Dr. Inderjeet Singh, Hon’ble Vice Chancellor of GADVASU, attended as the Chief Guest and spoke about the potential of GM crops, promising full support from the university.

Mr. S. V. Bhave, Past Chairman of CLFMA OF INDIA, discussed “Recent Trends in the Biofuel Industry.” Mr. Sanjit Padhi, Advisor to the All India Distillers Association, addressed the availability of DDGS in India. Dr. Ruchika Bhardwaj, a millets breeder from PAU, highlighted the importance of millets in animal feeds. Dr. Amit Sharma, Assistant Professor at GADVASU, provided detailed insights on the use of DDGS in animal feeds. The seminar concluded with Mr. Divya Kumar Gulati, Deputy Chairman of CLFMA OF INDIA,

delivered the vote of thanks.

Dried Distillers Grains with Solubles (DDGS) is a valuable protein source produced by ethanol manufacturers using rice or maize. Rice DDGS contains 43-45% protein, while maize DDGS contains 26-28% protein. It can be used in animal feeds at levels of 1-5%. For optimal use, DDGS should have a moisture content of no more than 11%, be free from aflatoxins, and not be over-processed.

Dr. Udeybir Singh Chahal, Head and Professor, Department of Animal Nutrition and President, ANSI played an important role in organizing the event. Dr. Dinesh Bhosale was the Master of the Ceremony. Approximately 150 participants from various sectors attended the event.

