CLFMA 60th Annual Symposium - Goa
8th Sep 2018

People, Technologies & Innovations for
Indian Livestock Sector
IB GROUP
Evolution

- 1985: Formation
- 1999: Poultry Feed Plant
- 2000: Solvent
- 2006: Fish Feed Partnership
- 2007: Shrimp Feed Inauguration of Corporate Office
- 2008: Integration Broiler
- 2010: Drools
- 2012: ABIS GREENS
- 2013: ACD Xpress
- 2015: ABIS LAZIZ
- 2016: 1200 TPD Feed Plant
- 2017 & 2018: IB Ross (Aviagen)
- 2017 & 2018: AZIZ Public School
- 2017 & 2018: 1200 TPD Feed Plant
- 2017 & 2018: IB Ross (Aviagen)
- 2017 & 2018: Suites & Apartments
- 2017 & 2018: ABIS Chicken Delights
- 2017 & 2018: Parivartan
IB GROUP
Portfolio
IB GROUP
Backward & Forward Integration
IB GROUP
PAN INDIA COVERAGE

15 Countries
29 States of India
20,000+ Dealers
3 Million + Consumers

Our Business
- Poultry / Poultry Feed
- Egg
- Fish & Shrimp Feed
- Fish, Shrimp & Pet Food
- Edible Oil & Soybean Meal
- Dairy
The Indian Livestock Sector: IB Group’s Contribution

More than 35 Years of Strong Inherited Base

Producing World-class Feed in a State-of-the-Art Infrastructure

We are proud to be feeding more than 10% of Indian population

We brim with theories on what makes millennials tick

Broiler Integration
- Supporting Farmers
- Poultry Equipment
- Chicks
- Poultry Feed
- Tech Support

Backward & Forward Integration
The Indian Livestock Sector

Major Economic Contributions

- Help improve food and nutritional security
- Generate income and employment
- Environmental conservation
- Provide draught power and manure inputs to the crop subsector.
The Indian Livestock Sector

Challenging Phase

livestock Population in India by Species

The Indian Livestock Sector

Challenging Phase

- Lack of fast-paced communication
- Frequent outbreak of diseases and lack of hygienic feed and vaccination
- Unorganized market
- Various political and social factors
- Unbalanced economy, poor infrastructure & logistic issues
- Lacked in technological resources, R&D centres and skilled manpower

The Major Challenges & Factors Affected the Indian Livestock Sector (1951-1990)
Factors impacting the growth of Indian livestock sector:

1. Introduction of various socio-economic reforms
2. Adoption of technologies
3. Improvement in road networks connecting remote villages with Tier I & Tier II cities
4. SME reforms
5. Social & religious transformation
6. Increase in import and export
7. Rising per-capita income


The Indian Livestock Sector

Social & religious transformation
The Indian Livestock Sector
2013 - 2017

- Supported by a strong inherited base
- Enhanced Logistics
- Introduction of various subsidies to farmers
- An Overall Integrated Platform, People, Management & Market
- genNXT scenario
- Change in Food Habits | Lifestyle
- Increase in per-capita income & consumption

Foreign collaborations, urbanization and rural development programs

Supported by a strong inherited base

Introduction of various subsidies to farmers

Increase in per-capita income & consumption

Increase in per-capita income & consumption

Change in Food Habits | Lifestyle

An Overall Integrated Platform, People, Management & Market

genNXT scenario

Enhancement of Technologies

Improved Logistics
The Indian Livestock Sector

The Five Generations of Today’s Workforce

- Traditionalists
- Baby Boomers
- Generation X
- Generation Z
- Millennials
The Indian Livestock Sector: From the Baby Boomers to Millennial

Awareness on Animal Protein – Need of the hour

Make the farmer’s life easier

Awareness of processed, clean & hygiene chicken, which is the most economical source of animal protein today.

Making the most out of the available natural resources

Aimed at improving production efficiency

Adoption of horizontal and vertical integration

Enhancement of rural sectors

Women employment especially in the rural sectors

Welcoming an organized sector
The Indian Livestock Sector:
Pacing with Constant Innovations

- Breeding Technologies
- LED lighting technology for farms
- Automated cameras
- Ventilation adjustment systems in farms
- Drones for grazing monitoring
- Automatic incubators for poultry farms
- Disease Control Technologies
- Feed & Nutrition Technologies
Increasing chain of non-veg restaurants & QSRs in major cities of India matching popular international non-veg food hubs.
The Indian Livestock Sector: Growth Opportunities

- Increase in per-capita income
- Credit facilities from commercial and cooperative banks and Regional Rural Banks during the last 2-3 decades have been provided to all aspects of poultry production and marketing.
- Intensive System of Poultry farming is rapidly increasing
- Increase in consumption of chicken being the most economical source of animal protein
- Meat and meat products are the main livestock products exported
- Easy availability of chicken & egg unlike the other non-veg food.
The Indian Livestock Industry: The Global Outlook

- World’s highest livestock owner at about 512.05 million
- First in the total buffalo population in the world - 105.3 million buffaloes
- Second in the population of cattle and goats - 140.5 million goats
- Third in the population of sheep (72 millions)
- Second largest poultry market in the world - production of 63 billion eggs and 649 million poultry meat.
- Fifth in the population of ducks and chicken
- Tenth in camel population in the world.

Source: 19th Livestock Census
The Indian Livestock Sector: genNXT Standpoint

- Exchange of Thoughts
- Working together with modern resources
- Inclusive Growth
- Awareness on importance of ANIMAL PROTEIN

International Companies taking over Indian Livestock market
THANK YOU!